

Northern New Jersey A.A. Events can be posted by sending them to...

- webmaster@nnjaa.org (attach your document to the e-mail)

The best way to send a flyer to be posted is to include it in an e-mail. We request the file in .pdf format to ensure the flyer will look the way that you want it to look. ** We can, however, handle many different document and image formats. If we receive a document that we cannot open or read, we will advise you via e-mail. Please send us original creations of standard printable size that do not contain any copyrighted images or trademarks. The file should not be too large; high resolution images are not needed and take too long to download.

**PLEASE NOTE - A scan or photograph of the flyer does not look professional and can be difficult to read.

Some guidelines to keep in mind when creating a flyer for posting

- No personal information may be posted.
- The website will not include advertising or endorsements.
- All posted events must be sponsored by a recognized A.A. entity.
- Consider the Traditions and avoid items that might cause controversy.

What kinds of information are considered personal?

As anonymity is the spiritual foundation of our traditions we strive to maintain this on the Internet. In 2013, the 63rd General Service Conference affirmed that “the Internet, social media, and all forms of public communications are implicit in the last phrase of the short form of Tradition Eleven, which reads: ‘...at the level of press, radio, and films.’” We cannot post full names, full face photos, personal e-mail addresses or personal phone numbers. Understanding that posting a flyer on the internet is like posting information on a highway billboard can be helpful in the decision-making process.

Advertisements and Endorsements

The website is an extension of the Public Information Committee; we provide information to the public and to the fellowship. “We do not endorse, finance or lend the AA name to any related facility or outside enterprise...,” (Tradition Six). We divide the spiritual from the material by keeping to A.A.’s primary purpose.

What is a recognized A.A. entity?

An A.A. entity is something that exists in A.A. For any entity to exist in A.A., it must be part of the defined A.A. Service structure (*i.e.*, included in the upside down triangle). The purpose of the Service structure is to assure and maintain communication and discussion between the Groups and World Services. So the first test would be whether the entity is connected to A.A. as

a whole. If any entity is communicating its activity to A.A. and the entity is taking direction from the Groups (“the Final Voice of the Fellowship”), it is connected and can be recognized.

All posted events must be sponsored by a recognized AA entity. In addition, all Group or District Events must include an A.A. meeting or carry the spiritual message of recovery through the 12-Steps, 12-Traditions or 12-Concepts. Other than Al-Anon, no outside 12-step fellowships may participate.

The website committee’s efforts are limited to Northern New Jersey Intergroup and Area 44 AA events. However, we may sometimes post northeast regional events in a special section of the website in the spirit of mutual cooperation with other Areas, Intergroups or Central Offices.

Controversy is the enemy of unity.

The website is a public forum and as such should maintain a clear direction highlighting our unity to a single purpose. Each flyer that is presented to the website committee for posting should first be considered by the entity that presents it. Discussion and consideration of opposing viewpoints is encouraged. Minority opinion should always be valued and heard, this process should be completed in the privacy of the group conscience.

We do not want to post flyers that have not been properly vetted. If a flyer gets posted and has some sort of Tradition problem, it may precipitate a flood of angry phone calls and emails to the Intergroup Office. Non-AA’s may also get involved. One website committee member looking at a submission can miss things and the pressure to get it right can be challenging. So we thank you in advance for being sure that your submitted flyer follows the Traditions and conforms to the website guidelines before you send it.

Please note: after a flyer has been posted, approval from our Area and Intergroup Chairs must be obtained before it is removed.

More information about the website committee can be found in the Area 44 Guidelines. We maintain the current Area 44 Guidelines in the member’s area of our website: [https://www.nnjaa.org/members/area/NNJGS Area 44 Guidelines.pdf](https://www.nnjaa.org/members/area/NNJGS%20Area%2044%20Guidelines.pdf) Area 44 Guidelines

Username: alcoholic

Password: onedayatatime

Further information can be found on the world services website:

https://www.aa.org/assets/en_US/mg-18_internet.pdf MG-18 Internet Guidelines.

https://www.aa.org/assets/en_US/smf-101_en.pdf SMF-101 Website Frequently Asked Questions.